



# RESULTS PRESENTATION

Year ended 30 June 2019

4 September 2019



Tarleton Lock, Tarleton





**David Thomas**  
Chief Executive



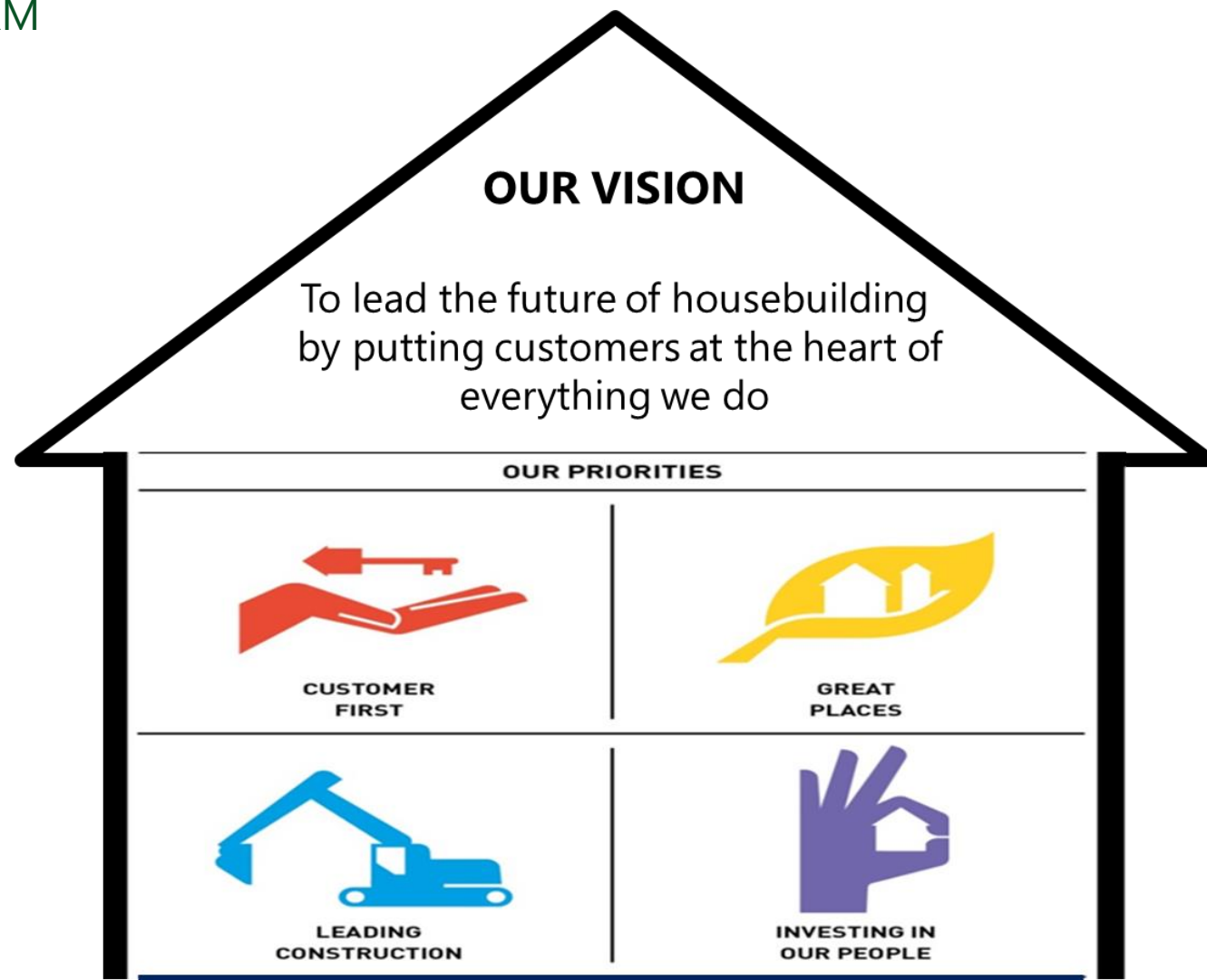
## KEY HIGHLIGHTS

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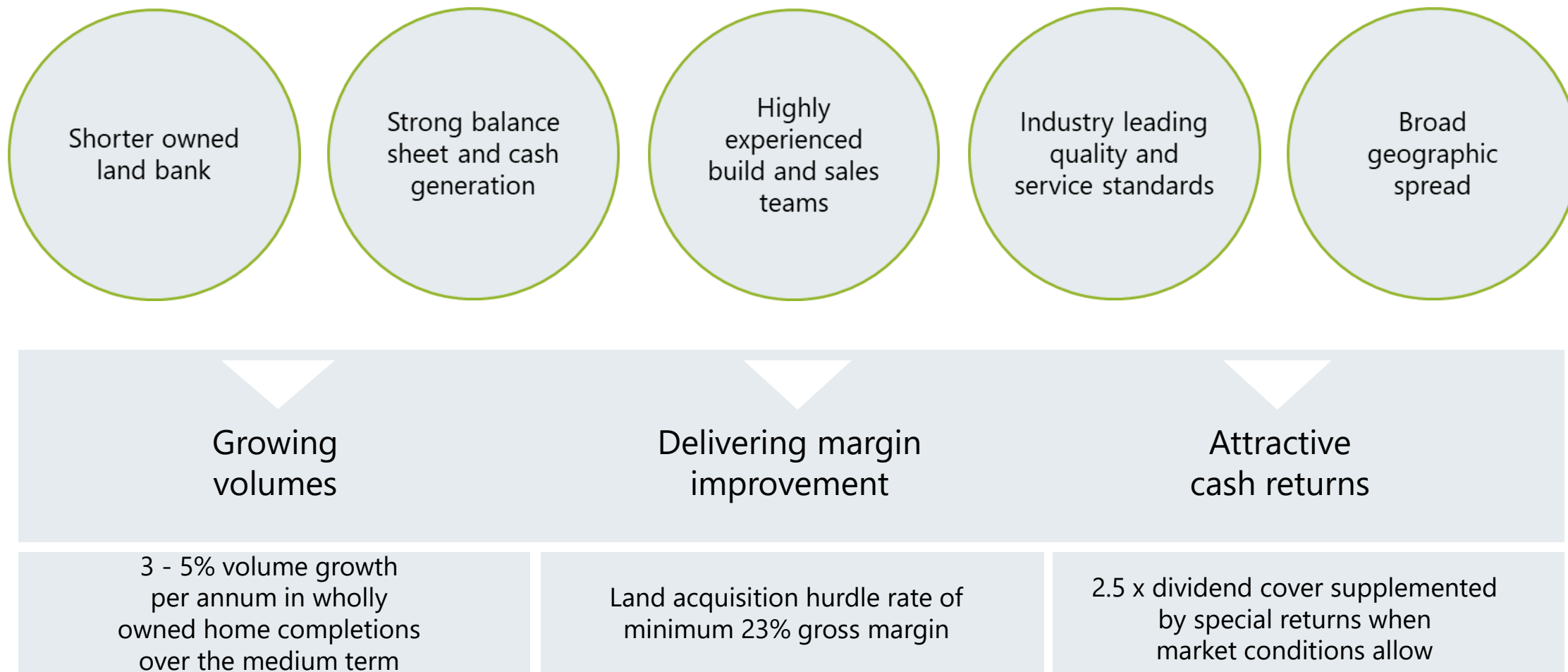
- Strong operational and financial performance
- Attractive housing market fundamentals
- Highest number of home completions in 11 years, committed to disciplined volume growth
- Progressing well towards our medium term targets, continue to deliver margin improvements
- Leadership in quality and customer service
- Resilient business model, good cash generation and attractive cash returns

## OUR VISION – DELIVERING FOR THE LONG TERM

- We aim to be the leading national sustainable housebuilder to create long term value for stakeholders



## INVESTMENT PROPOSITION



## OPERATIONAL TARGETS – PROGRESS UPDATE

	Medium term targets	Progress in FY19
<b>Completions</b>	3 - 5% growth per annum in wholly owned home completions Present business capacity of 20,000 per annum	2.6% increase in wholly owned home completions to 17,111 with total home completions at 17,856 <sup>(1)</sup>
<b>Gross margin</b>	New land acquisitions at minimum 23% gross margin	210 bps increase in gross margin to 22.8%, resulting in 120 bps improvement in operating margin to 18.9%
<b>ROCE</b>	Minimum 25%	Strong ROCE of 29.7% for the 12 months to 30 June 2019





**Steven Boyes**  
Chief Operating Officer



## STRONG SALES PERFORMANCE

- Strong sales rate at 0.70
- H2 sales rate in line with prior year (2019: 0.76, 2018: 0.77)
- London and JV sales rates include bespoke design and build arrangements

	Average net private reservations per active outlet per week		
	FY19	FY18	Change
<b>Regional</b>	0.68	0.71	(4.2%)
<b>London</b>	1.63	1.08	50.9%
<b>Group</b>	0.70	0.72	(2.8%)
<b>JV</b>	1.56	1.00	56.0%



## COMPLETION GROWTH

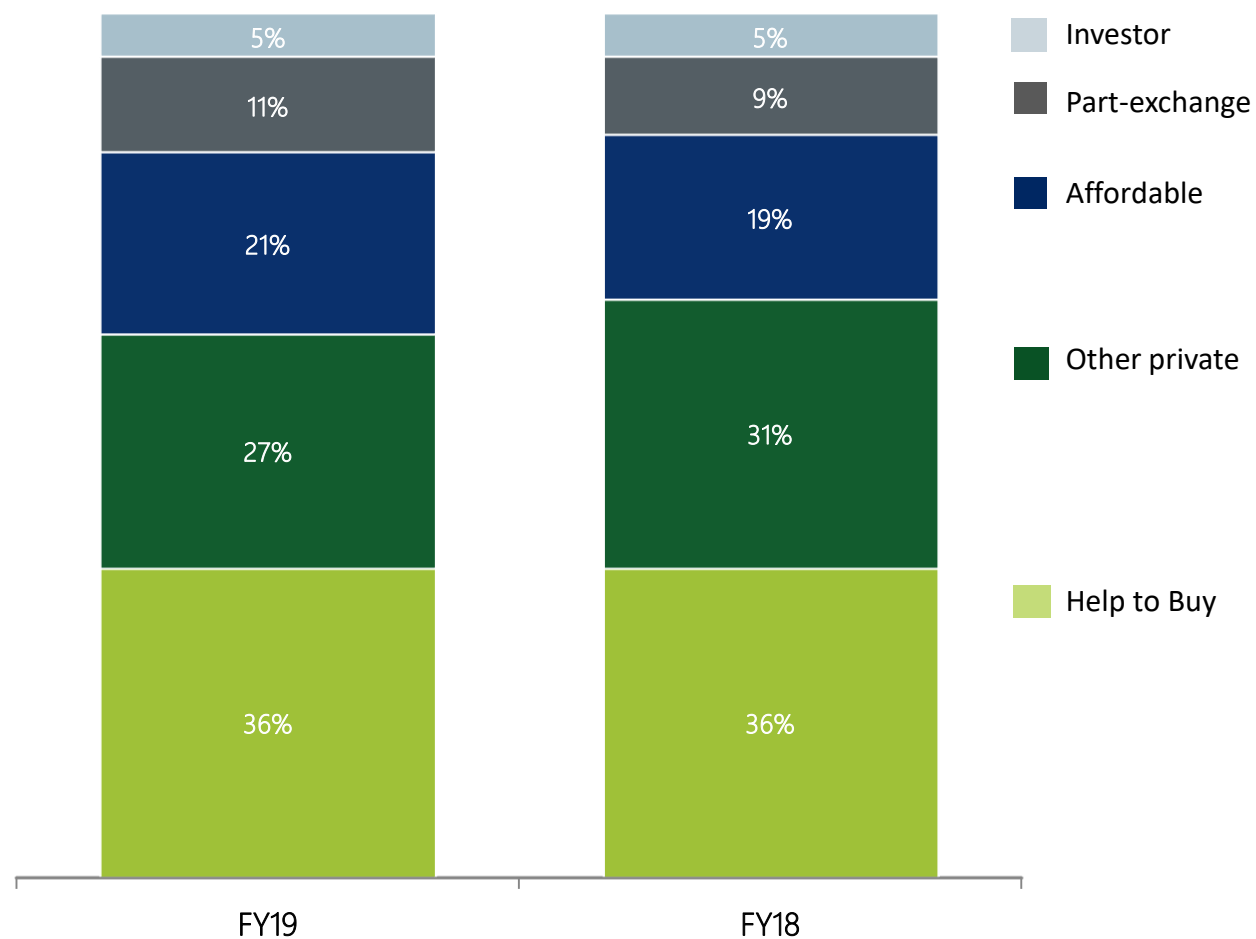
- Highest completions for 11 years
- Growth in wholly owned completions in line with medium term target
- JV completions in line with delivery profile

	Completions		
	FY19	FY18	Change
<b>Regional</b>	16,268	15,866	2.5%
<b>London</b>	843	814	3.6%
<b>Group</b>	17,111	16,680	2.6%
<b>JV</b>	745	899	(17.1%)
<b>Total</b>	17,856	17,579	1.6%



## COMPLETIONS ANALYSIS – BUYER TYPE

- Similar profile year on year
- Help to Buy remains an important customer proposition
- Affordable homes reflect delivery profile of land acquired
- Part-exchange is a valuable sales tool





## PRICING TRENDS REMAIN POSITIVE

- Group ASP reflects mix change and trade through in central London
- Regional pricing reflects change of product mix
- JV ASP reflects mix change with more delivery from London schemes
- Some underlying house price inflation

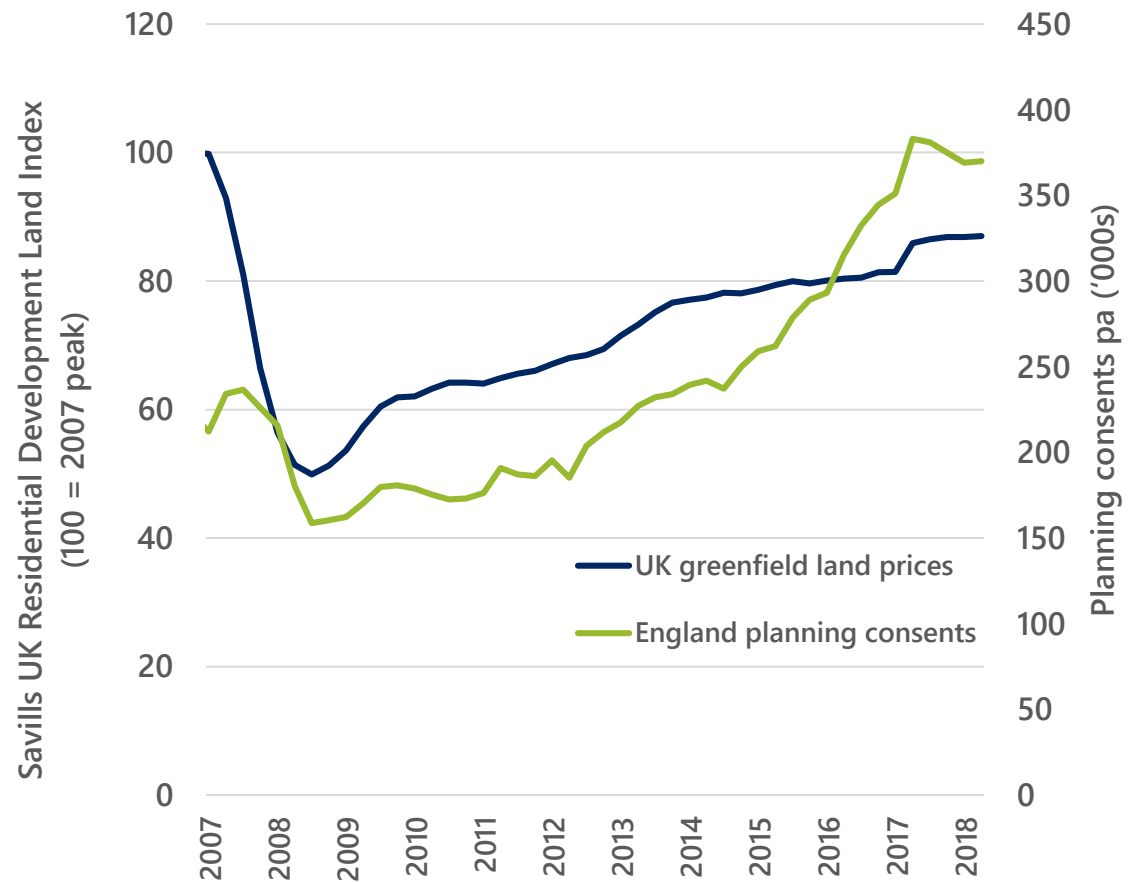
	Private completions average selling price (£'000)		
	FY19	FY18	Change
Regional	297.2	302.4	(1.7%)
London	628.5	809.8	(22.4%)
Group	312.0	328.8	(5.1%)
JV	537.9	520.7	3.3%



## LAND MARKET

- Land prices remain broadly flat
- High quality land opportunities across the country
- Significant number of planning consents granted
- Land approvals
  - FY19: 18,448 plots
  - Medium term: 18,000-22,000 plots per annum

Savills UK Residential Land Index versus HBF planning consents



## LAND – HIGH QUALITY OPPORTUNITIES ACROSS THE COUNTRY



### Baltic Street, Edinburgh

- Former builders merchant at Edinburgh's port district
- 212 apartments
- GDV: £44m
- ASP: £207k



### North Abingdon, Oxfordshire

- Greenfield site in historic Oxfordshire market town
- 425 two-storey homes - dual branded
- GDV: £164m
- ASP: £387k



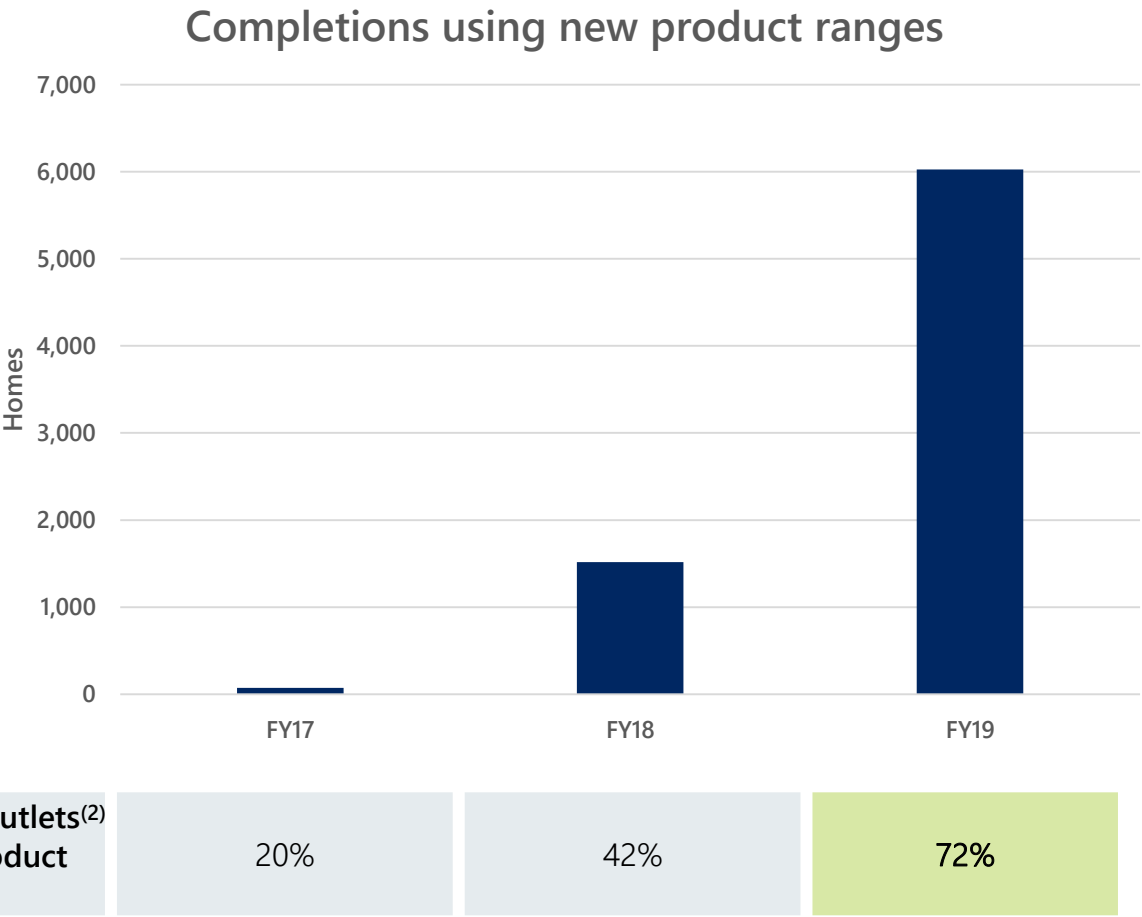
## DRIVING OPERATING MARGIN – STRATEGIC LAND

- Enhanced margin of c. 300 basis points<sup>(1)</sup>
- On track to deliver medium term target of 30% of completions
- Significant increase in conversion to owned land bank from 28 locations
  - Wilmslow, Cheshire – 174 plots
  - Lichfield, Staffordshire – 157 plots

	FY19	FY18
Completions from strategic land	26%	27%
Conversion to owned land bank (plots)	7,915	2,788
Acres held	11,995	12,435
Number of locations	259	268

# DRIVING OPERATING MARGIN – NEW PRODUCT ROLL OUT

- Increased delivery momentum from new ranges
- Completions in FY19: 6,024 (FY18: 1,522)<sup>(1)</sup>
- Continued process to review product range and enhance further
- Suitable for Modern Methods of Construction



(1) Including JVs in which the Group has an interest  
(2) As at 30 June



## MANAGING THE COST ENVIRONMENT

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### Materials

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- Some specific pressures
- All pricing fixed to December 2019
- 65% of pricing fixed to June 2020

### Labour

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- Regional pockets of cost pressures
- Simplified, faster build
- Increased use of off-site manufacturing
- 269 new apprentices, trainees and graduates in FY19

**Build cost inflation FY19: 3%**

**Build cost inflation FY20: expected to be around 3-4%**

## MODERN METHODS OF CONSTRUCTION

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- Mitigate industry skill shortage
- Further methods to be rolled out via our 'New Product Introduction' process
- Achieved target of 20% of completions one year ahead of schedule
- New target set to build 25% of completions using Modern Methods of Construction by 2025



Oregon timber frame installation





## OREGON ACQUISITION

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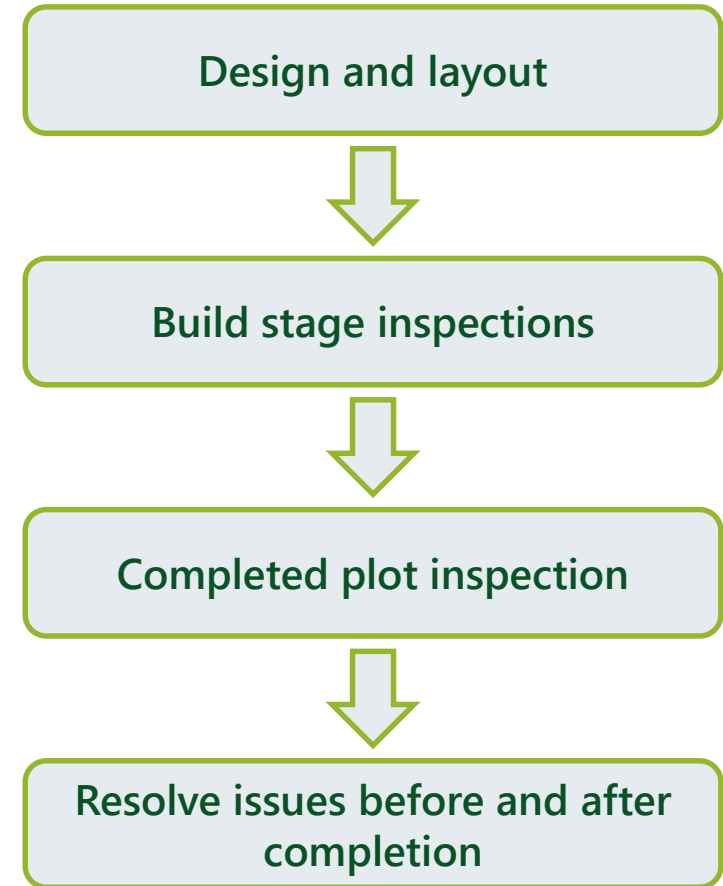
- Acquired in June 2019
- High quality products and experienced management team
- Security of supply
- Supports our growth target and enables increasing use of Modern Methods of Construction



## QUALITY AND CUSTOMER FOCUS – LONG TERM INVESTMENT

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- Long term commitment in quality and customer service
- Comprehensive internal processes with external benchmarking
- Detailed quality inspection and control at every key stage of build
- Reportable Items (RI's) at 0.17 – around half the Large Builder Group average
- Experienced customer care teams ensure high level of service post completion



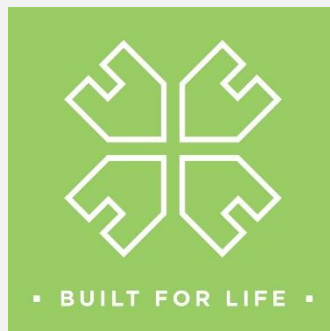
## QUALITY AND CUSTOMER FOCUS – EXTERNAL BENCHMARKS



- 5 Star award for 10 years
- Only national housebuilder to achieve this



- 84 awards in 2019
- More than any other housebuilder for 15 consecutive years



- 76 accreditations including 19 outstanding awards
- More awards than any other company



- Highest scoring national housebuilder in 2018



## STRONG PERFORMANCE

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- Good completion growth
- Strong sales rate
- Strong progress on margin initiatives
- Delivering industry-leading quality and customer service
- Health and safety core value



Octavia Gardens, Chapel-en-le-Frith





**Jessica White**  
Chief Financial Officer





## KEY HIGHLIGHTS

£m (unless otherwise stated)	FY19	FY18	Change
Revenue	4,763.1	4,874.8	(2.3%)
Gross profit	1,084.2	1,008.9	7.5%
<i>Gross margin %</i>	22.8	20.7	210 bps
Operating profit	901.1	862.6	4.5%
<i>Operating margin %</i>	18.9	17.7	120 bps
PBT	909.8	835.5	8.9%
Earnings per share <i>pence</i>	73.2	66.5	10.1%
Net cash	765.7	791.3	(3.2%)
ROCE %	29.7	29.6	10 bps



## REVENUE SUMMARY

	FY19	FY18	Change
Home completions			
Private	13,533	13,439	0.7%
Affordable	3,578	3,241	10.4%
Total home completions	17,111	16,680	2.6%
% Affordable	21%	19%	200 bps
JV	745	899	(17.1%)
Total home completions (inc JVs)	17,856	17,579	1.6%
ASP (£'000)			
Private	312.0	328.8	(5.1%)
Affordable	132.2	123.7	6.9%
Total	274.4	288.9	(5.0%)
JV	487.8	437.8	11.4%

## PRIVATE AVERAGE SELLING PRICE

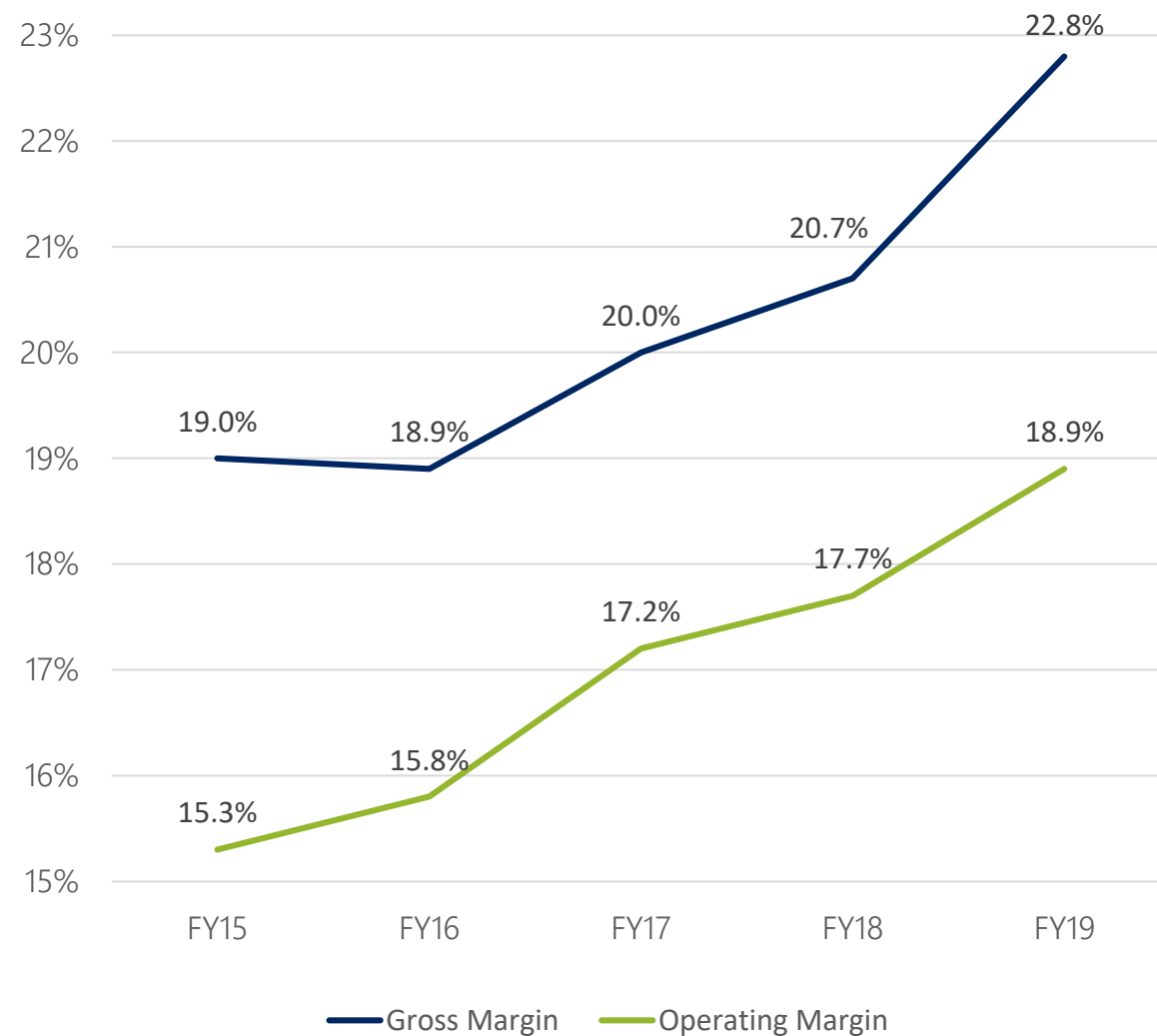
	FY19		FY18	
	Homes	ASP (£000)	Homes	ASP (£000)
Central London	127	1,417.3	357	1,023.9
Outer London	477	418.5	342	586.4
London total	604	628.5	699	809.8
Regional total	12,929	297.2	12,740	302.4
Total private	13,533	312.0	13,439	328.8

30 June 2019: 18 Central London private, wholly owned homes remaining

FY20 guidance: Land bank ASP £275k

## DELIVERING MARGIN IMPROVEMENT

- Margin improvement coming through strongly
- Minimal net impact of inflation in FY19

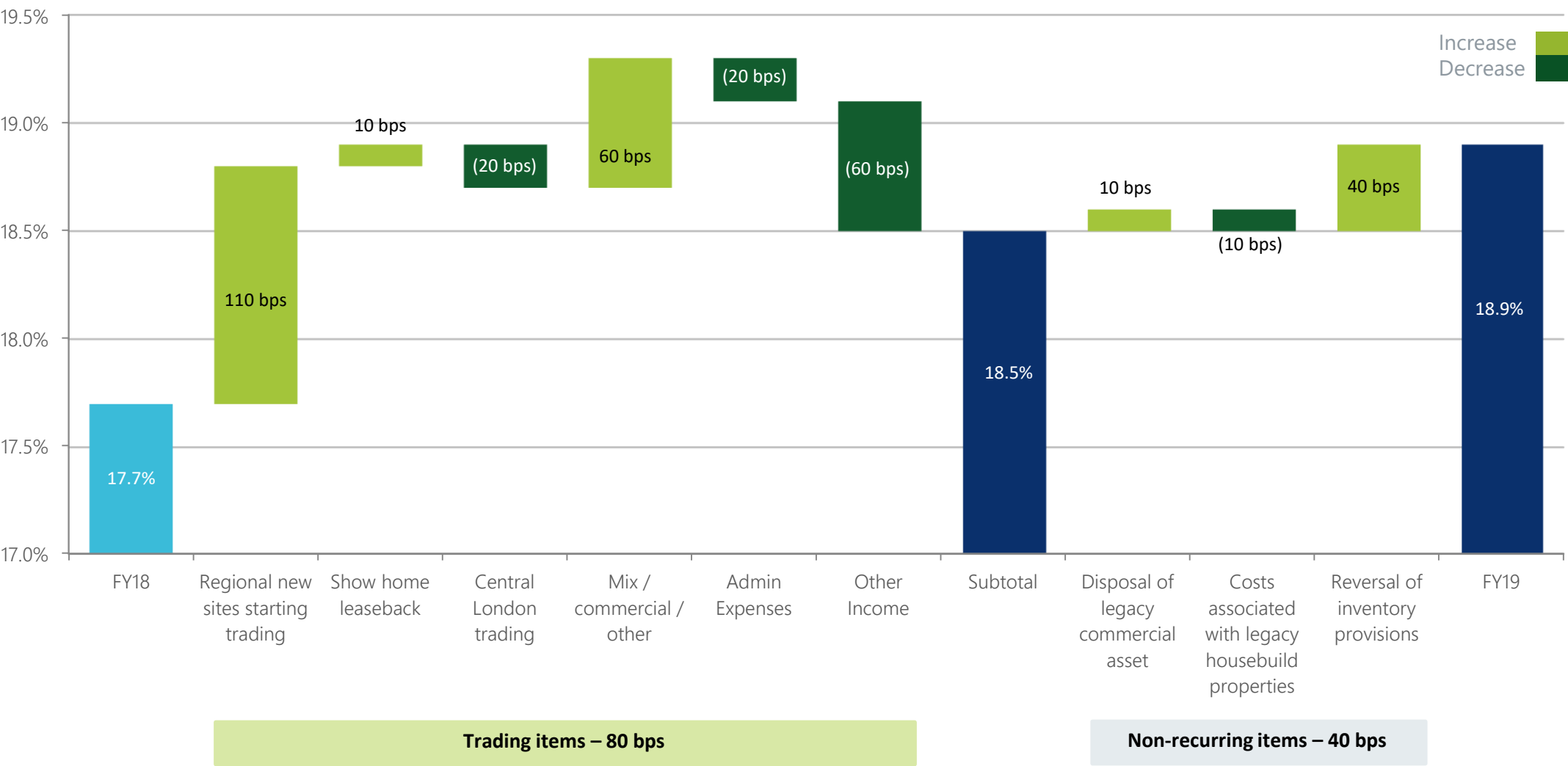




## DELIVERING MARGIN IMPROVEMENT – KEY DRIVERS

	Effect on margins	Progress in FY19
<b>Land acquisition</b>	Gross margin hurdle rate minimum 23%	74% of owned land bank <sup>(1)</sup> purchased at 23% minimum
<b>New product range</b>	Operational efficiency	72% of active outlets <sup>(1)</sup> using new product ranges
<b>Strategic land</b>	Enhanced margin of c. 300 bps	26% of home completions from strategic land, 7,915 plots converted to owned land bank
<b>5 year warranty ceased</b>	Changed to the industry standard of 2 years in November 2015	Reduction of plots under warranty <sup>(1)</sup> of 25% since peak
<b>Show home leaseback ceased</b>	Savings from lease payments	£4.1m reduction in show homes lease costs compared to FY18

# OPERATING MARGIN BRIDGE



## OPERATING FRAMEWORK – PROGRESS UPDATE

	Operating framework	Progress in the year
<b>Land bank</b>	c. 3.5 years owned / c. 1.0 year controlled	3.9 years owned / 0.8 years controlled (30 June 2018: 3.7 years / 1.1 years)
<b>Land creditors</b>	Reduce to 25 - 30% of the land bank over medium term	Reduced to 31.3% (30 June 2018: 33.6%)
<b>Net cash</b>	Modest average net cash over the financial year	Average net cash of £298.3m (2018: £127.4m)
	Year-end net cash	£765.7m (30 June 2018: £791.3m)
<b>Treasury</b>	Appropriate financing facilities	£700m Revolving Credit Facility extended to November 2023
<b>Capital Return Plan</b>	2.5 x ordinary dividend cover Ordinary dividend supplemented by special returns when market conditions allow	Proposed total dividend of 46.4p per share (2018: 43.8p) Capital Return Plan to November 2020



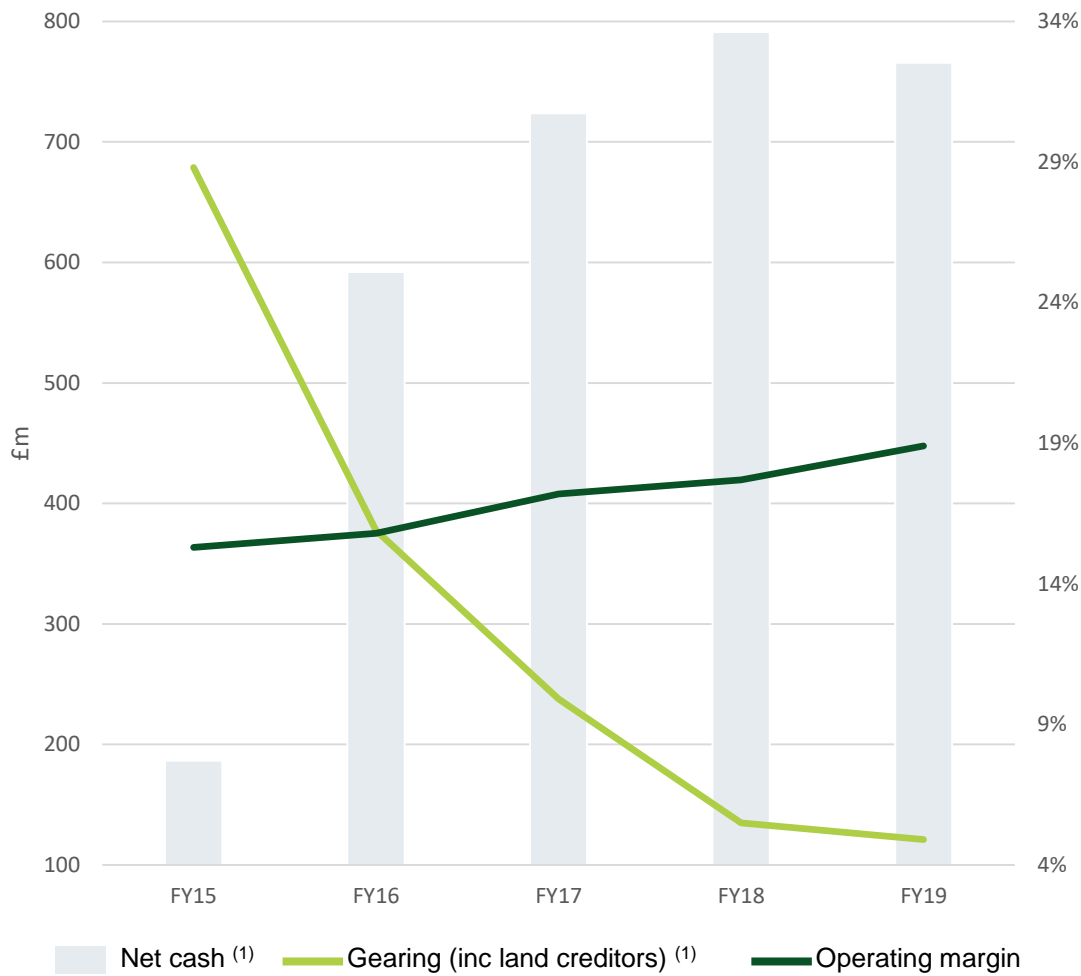
## BALANCE SHEET

£m	30 June 2019	30 June 2018
Goodwill and intangible assets	908.2	892.2
Investment in joint ventures and associates	189.0	234.1
Gross land bank	3,071.6	2,963.4
Land creditors	(960.7)	(996.7)
Net land bank	2,110.9	1,966.7
<i>Land creditor %</i>	31.3%	33.6%
WIP	1,632.8	1,463.1
Net cash	765.7	791.3
Trade payables	(353.6)	(361.1)
Other working capital	(329.5)	(336.2)
Other net assets / liabilities	(54.5)	(52.4)
Net assets	4,869.0	4,597.7

# STRONG BALANCE SHEET

- Cash generative business
- Continued focus on managing total gearing
- Land creditor reduction progressing well
- Modest average net cash and year-end net cash

Improving business resilience



(1) As at 30 June

## LAND BANK

- Shorter land bank model
- Owned land bank supports disciplined volume growth

Land bank plots	30 June 2019	30 June 2018
<b>Owned</b>	66,423	61,504
<b>Controlled</b>	13,599	17,928
<b>Total</b>	80,022	79,432
<i>Land bank years</i>	4.7	4.8
<b>JV – Owned and controlled</b>	5,207	5,137
<b>Total including JV</b>	85,229	84,569



## WORK IN PROGRESS

- Appropriate level of WIP
  - Volume growth
  - Maintaining high standard of quality and customer service
  - Recognises health and safety needs
  - Infrastructure requirements
- Increase in owned show homes
- Closely controlled



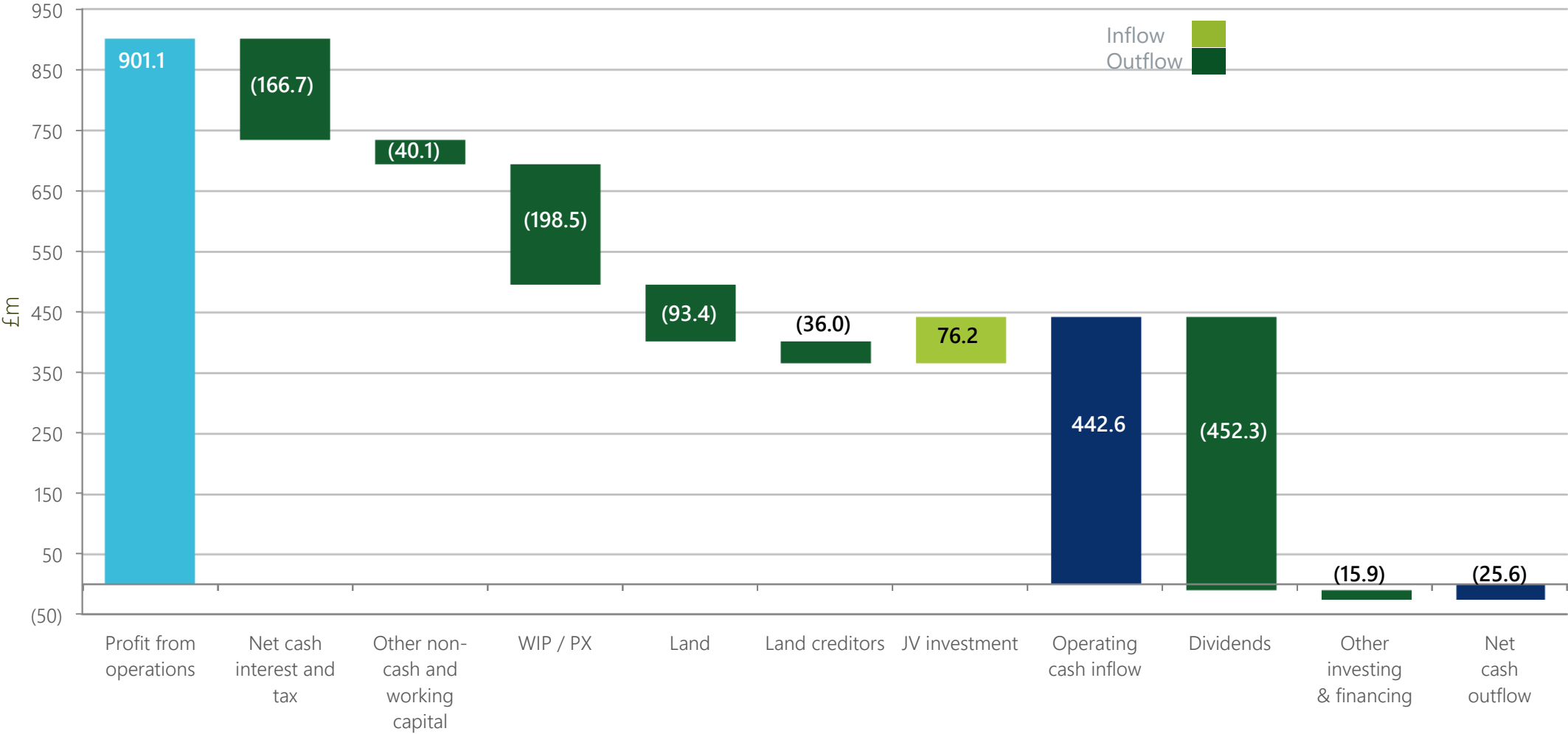
## JOINT VENTURES – HOUSEBUILDING

	Number of JVs <sup>(1)</sup>	Unsold plots <sup>(2)</sup>	ASP (£'000)	Balance sheet investment (£m)
Central London	2	40	804	66.5
Outer London	3	2,241	351	104.5
Regional	4	1,094	285	17.3
Total	9	3,375	360	188.3

FY19: Aldgate disposal

FY20 guidance: JV income c. £30m

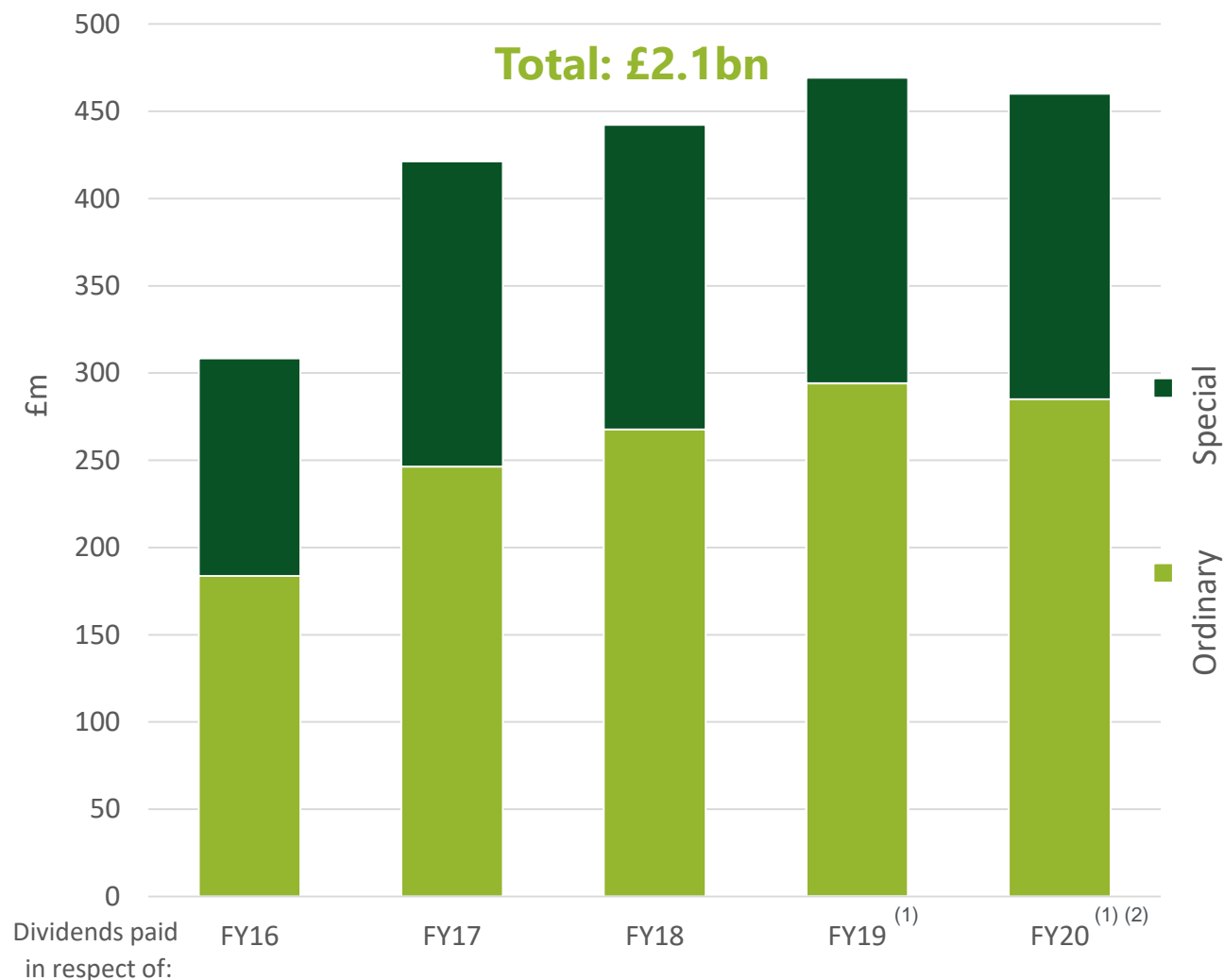
# CASH FLOW



## ATTRACTIVE CASH RETURNS

### Capital Return Plan

- Ordinary dividend payable through the cycle:
  - 2.5 x dividend cover
- FY19 total dividend: 46.4p<sup>(1)</sup>
- When market conditions allow, excess cash will be returned to shareholders in the form of special dividends, share buybacks or both:
  - November 2020: £175m<sup>(1)</sup>



(1) Proposed FY19 and FY20 dividends subject to shareholder approval

(2) Based on Reuters consensus estimates of earnings per share of 70.6p for FY20 as at 30 August 2019 and applying a 2.5 times dividend cover in line with the announced policy, 30 June 2019 share capital of 1,016,985,862 less shares held by EBT of 6,172,255 resulting in 1,010,813,607



## GUIDANCE FOR FY20

Completions	3 - 5% growth in wholly owned completions c. 21% affordable c. 750 JV
ASP	Total ASP in owned land bank of £275k
Administrative expenses	c. £195m
JV share of profits	c. £30m
Interest cost	c. £35m (£10m cash, £25m non-cash)
Land cash spend	c. £1.1bn (c. £100m reduction in land creditors)
Land creditors	25 - 30% owned land bank
Year-end net cash	c. £450m - £500m
Ordinary dividend	2.5 x cover
Special return	£175m

## FINANCIAL SUMMARY

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- Strong financial performance
- Continued strong progress from margin initiatives
- Gearing reduced further
- Strong balance sheet
- Delivering well against operating framework



Lauder Gardens, Strathaven

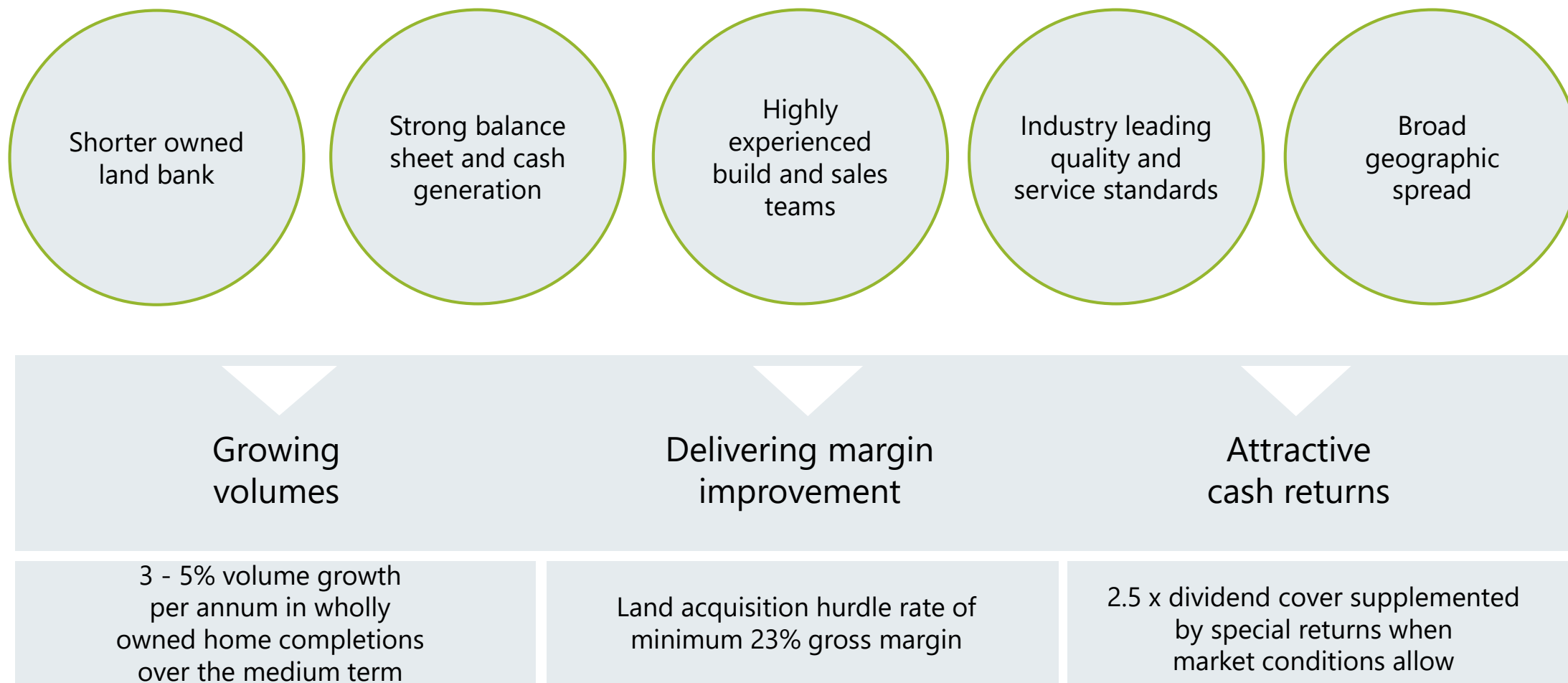




**David Thomas**  
Chief Executive



## INVESTMENT PROPOSITION





## MARKET FUNDAMENTALS REMAIN ATTRACTIVE

**1.70%**  
average 2 year  
fixed rate at 85%  
LTV<sup>(1)</sup>

Positive lending  
environment



Clarity on Help to  
Buy

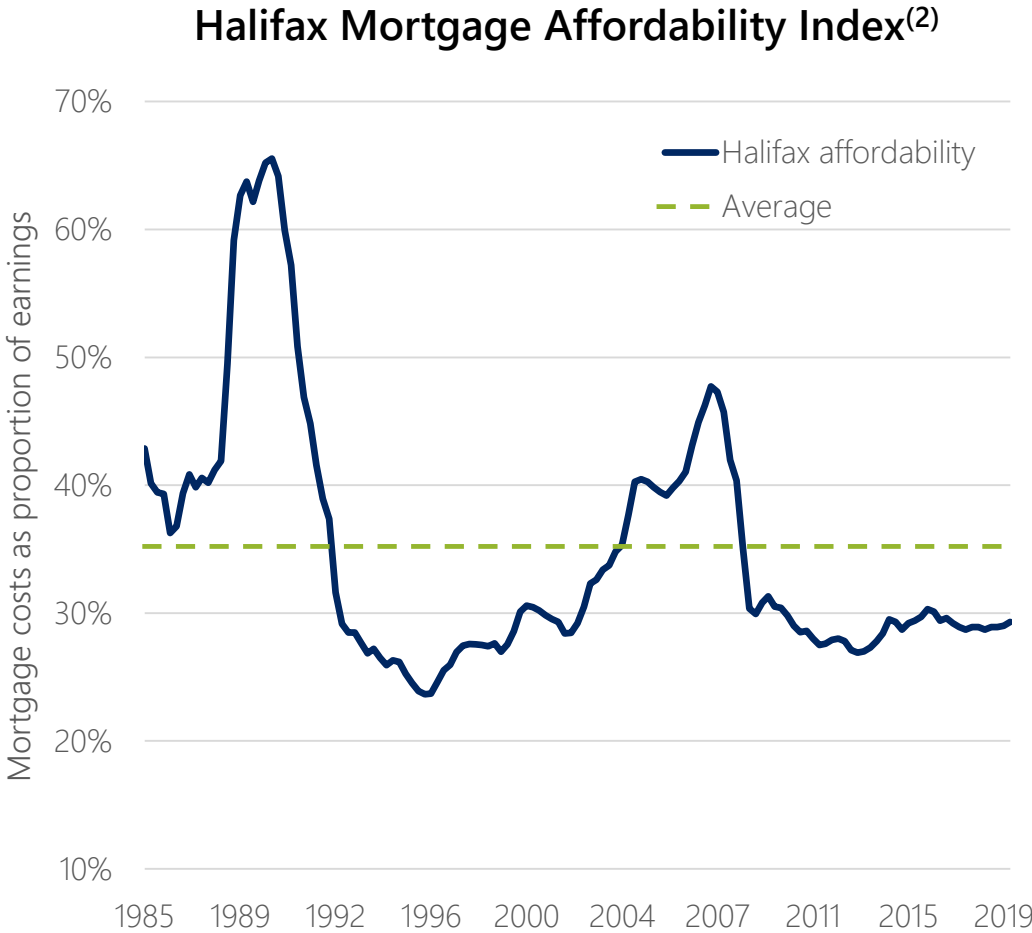
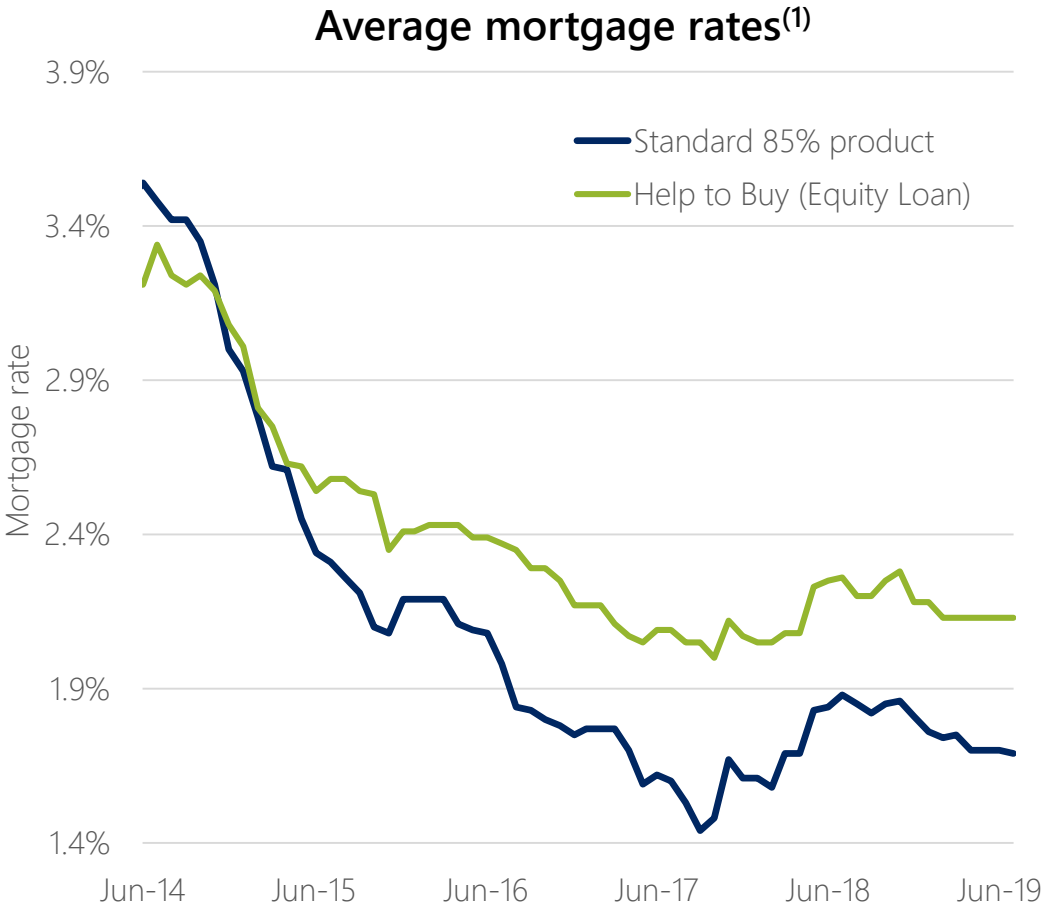
Government  
target:  
**300,000** homes  
per annum

Demand continues  
to exceed supply



Attractive land market

# POSITIVE LENDING ENVIRONMENT – AFFORDABILITY

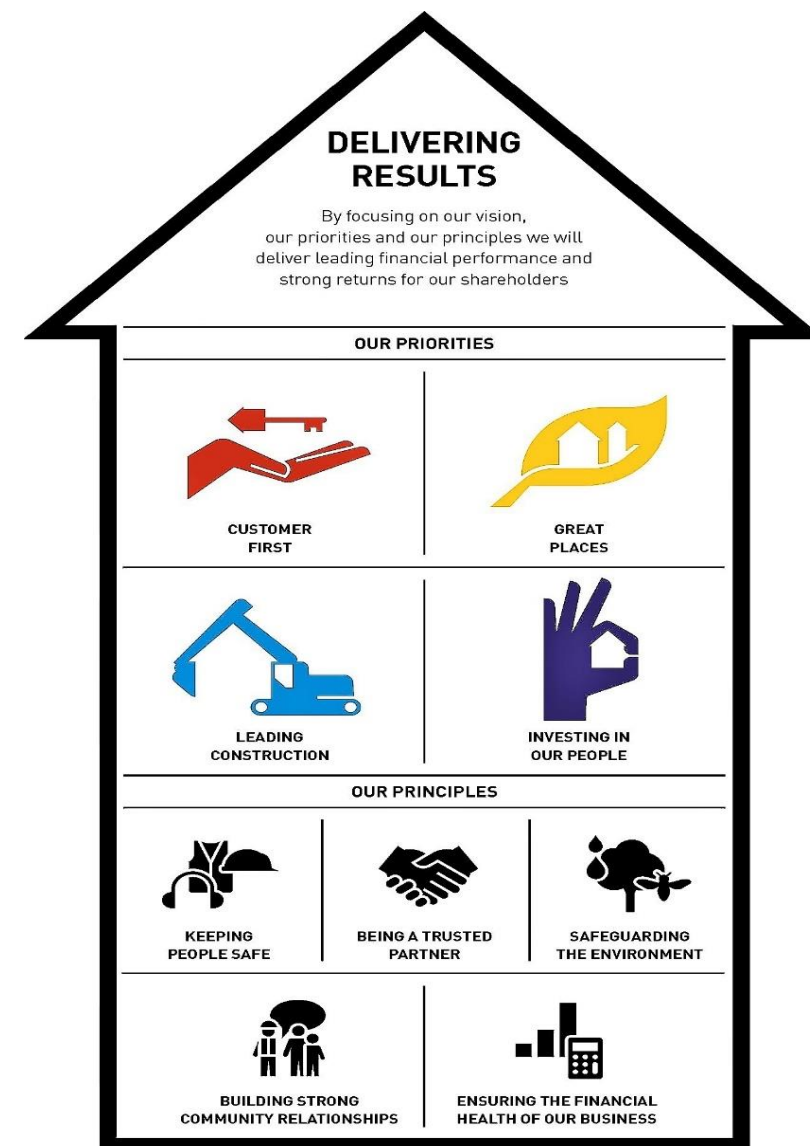


(1) Rates are from an average of five lenders. Standard 85% product based on available rate with a fee not exceeding £1,000. HtB product based on the best available HtB equity share rate with no fee. Rates as at August 2019

(2) The mortgage to earnings ratio is calculated using the Halifax standardised average house price (seasonally adjusted), average disposable earnings for all full time employees and the BoE monthly average rate for new advances to households

## OUR PRIORITIES AND PRINCIPLES – DELIVERING FOR THE LONG TERM

- Fully embedded across our business
- Board believes sustainability creates long term value for stakeholders
- Focus on measurable targets to deliver value on what matters most for stakeholders



## INVESTING IN OUR PEOPLE

- Future talent 7% of employees
- 269 new apprentices, trainees and graduates, 32% increase from FY18
- Award winning employment schemes
- Reduced employee turnover to 16%



GET ONE STEP AHEAD

Armed Forces Transition Programme

Sheffield  
Hallam  
University



The  
**JobCrowd**  
**TOP COMPANIES**  
FOR GRADUATES TO WORK FOR  
2018/19





## BUILDING A SUSTAINABLE BUSINESS

- Renewed stakeholder and Government focus on sustainability and decarbonisation
- Rapid pace and scale of potential change in UK legislation
- Building a sustainable business which is resilient and ready for the future

Legislation and regulation	Our response and action
Net zero carbon by 2050	Carbon emissions decreased by 22% since 2015 Building high quality energy efficient homes Setting new targets for carbon reduction
Future Homes Standard proposed for 2025	Internal working groups, active engagement with Government, industry bodies and sector specific organisations such as UKGBC
Environmental Bill	Lead industry engagement with Government Targeting net gain for biodiversity in design across all new developments from 2020

## OUR CHARITABLE GIVING

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- Aim to be industry leading in charitable giving and social responsibility
- St Mungo's – new 3 year partnership - £500,000
- £750,000 to RBLI to support the construction of Centenary Village to provide crucial housing support to ex-servicemen and women
- Support local charities
- Barratt & David Wilson Community Fund



## CURRENT TRADING

	FY20 to date	FY19 to date	Change
Net private reservations per active outlet per average week	0.70	0.75	(6.7%)
Average active outlets	366	352	4.0%
Net private reservations per average week	256	264	(3.0%)
Total forward sales (including JVs) <sup>(1)</sup>	£2,998.6m	£3,054.0m	(1.8%)

## POSITIVE ON OUTLOOK

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- Progressing well towards medium term targets
- Further margin improvements
- Continue to lead on quality and service
- Strong forward order book
- Confidence in the business going forward







**Q&A**



Riverside Quarter, Bucksburn



## APPENDICES – INDEX

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## DEFINITIONS

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- Active outlet is a site with at least one home for sale
- ASP is average selling price
- Average cash (debt) is calculated on average daily closing position in period
- Central London is defined as Zone 1 and the inner edge of Zone 2. Outer London is the remainder within the M25
- Earnings per share (EPS) is calculated by dividing the profit for the year attributable to ordinary shareholders by the weighted average number of ordinary shares in issue during the year, excluding those held by the Employee Benefit Trust
- FY refers to financial year ending 30 June
- Gross margin is calculated as gross profit divided by total revenue
- HBF is Home Builders Federation
- Land bank years is calculated as total owned and controlled land bank plots divided by wholly owned completions in the 12 months to June
- Net cash is defined as cash and cash equivalents, bank overdrafts, interest bearing borrowings, prepaid fees and foreign exchange swaps
- Operating margin is calculated as operating profit divided by total revenue
- PBT is profit before tax
- RCF is rolling credit facility
- Regional includes all regions excluding London
- Return on Capital Employed (ROCE) is calculated as earnings before interest, tax, operating charges relating to the defined benefit pension scheme and operating adjusting or exceptional items, divided by average net assets adjusted for goodwill and intangibles, tax, net cash, retirement benefit assets/obligations and derivative financial instruments
- Unless stated Joint Ventures (JVs) in which the Group has an interest are not included throughout the presentation

## P&L

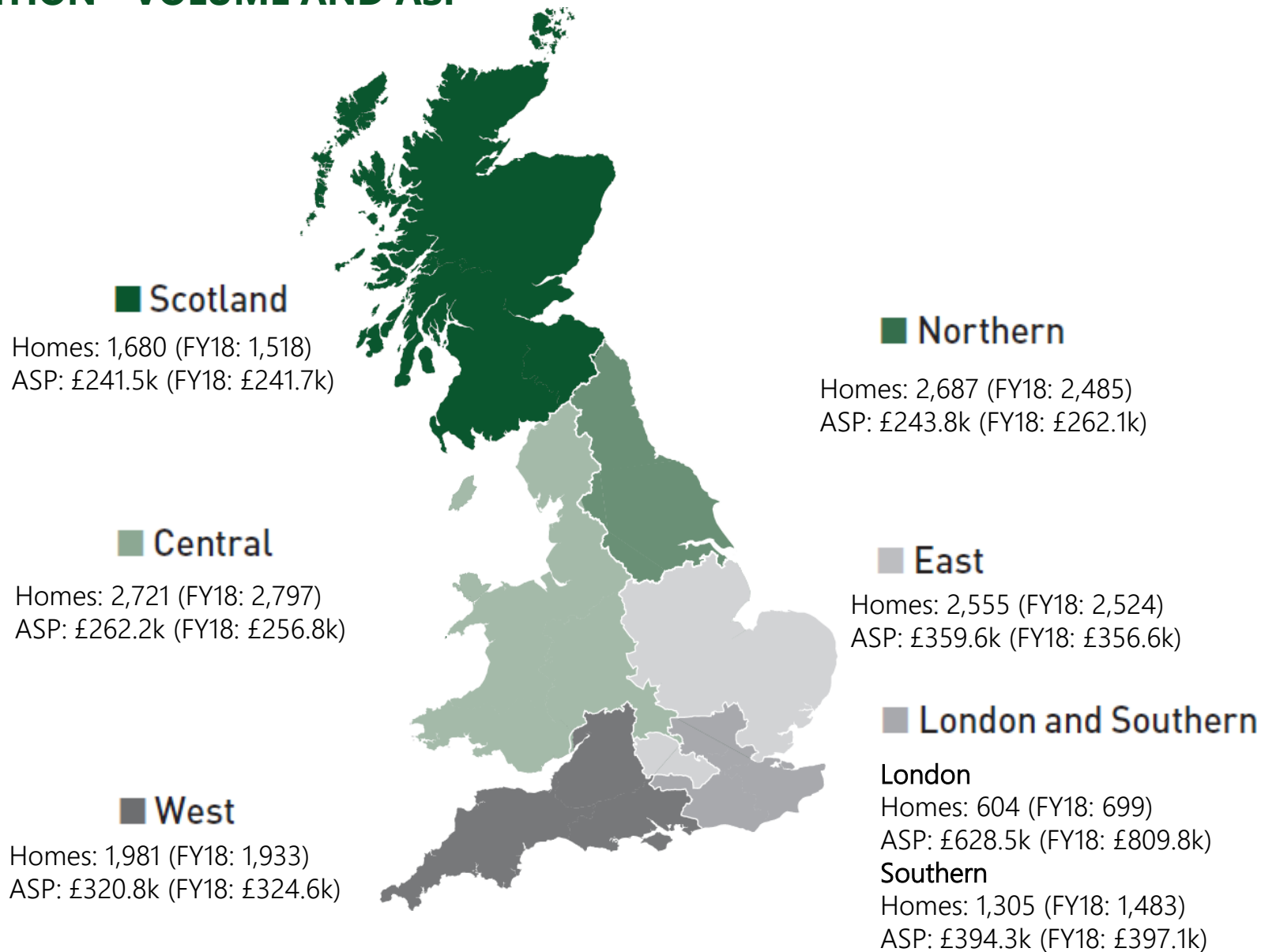
£m (unless otherwise stated)	FY19	FY18	Change
Revenue	4,763.1	4,874.8	(2.3%)
Cost of sales	(3,678.9)	(3,865.9)	4.8%
Gross profit	1,084.2	1,008.9	7.5%
<i>Gross margin %</i>	22.8	20.7	210 bps
Administrative expenses	(183.1)	(146.3)	(25.2%)
Operating profit	901.1	862.6	4.5%
<i>Operating margin %</i>	18.9	17.7	120 bps
Net finance costs	(28.8)	(45.1)	36.1%
Share of JV/assoc profit	37.5	18.0	108.3%
PBT	909.8	835.5	8.9%



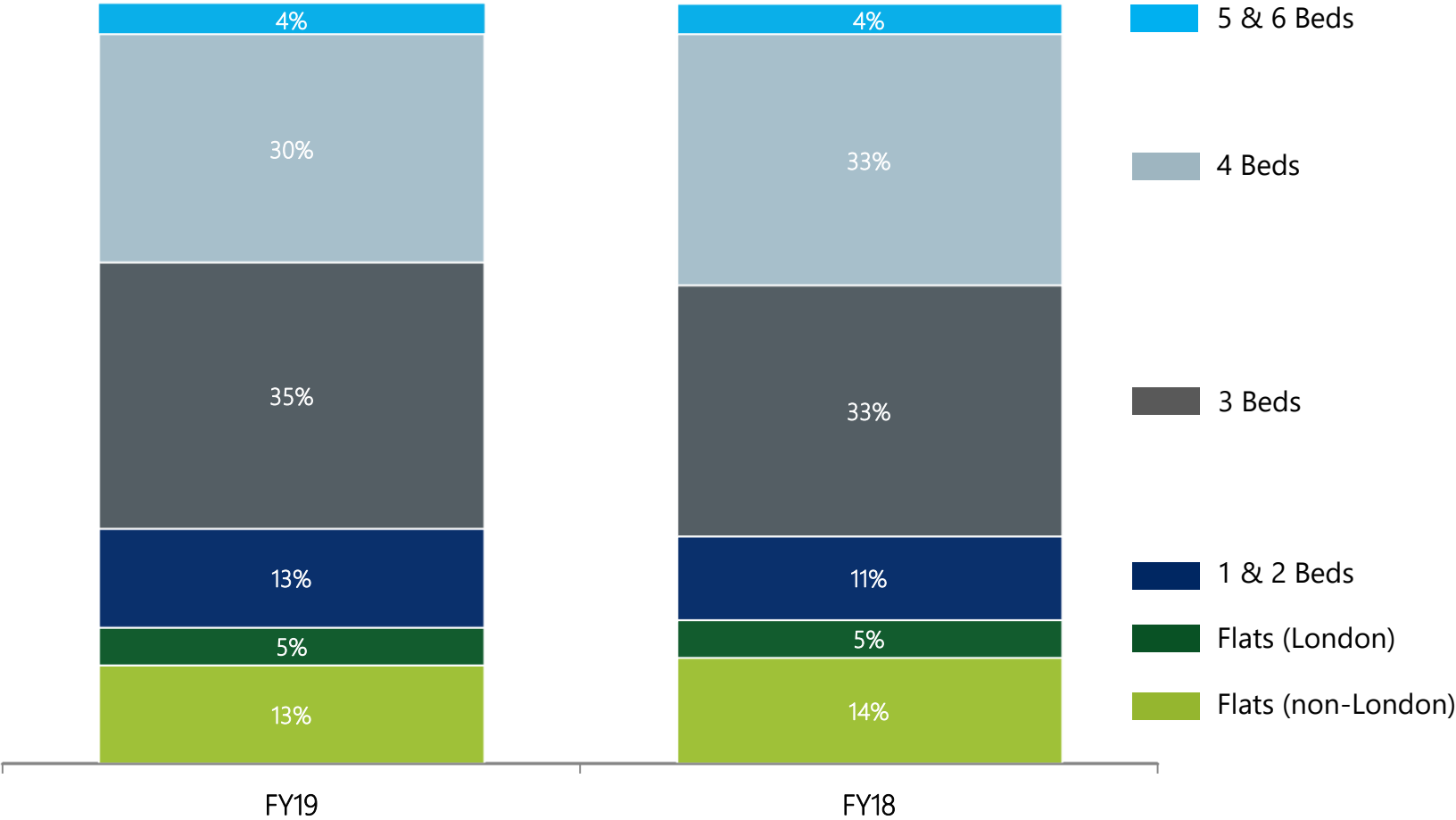
## BALANCE SHEET – LAND BANK

Land bank plots	30 June 2019	30 June 2018
Owned	66,423	61,504
Controlled	13,599	17,928
Total land bank plots	80,022	79,432
JV plots – owned	4,149	3,999
JV plots – controlled	1,058	1,138
Total land bank plots (including JV's)	85,229	84,569
Land bank pricing (£'000)		
Cost of plots acquired	42.3	50.2
Cost of plots in P&L	45.3	54.7
Cost of plots in balance sheet	45.6	47.1
Owned land bank ASP (£'000)	275	270

## PRIVATE COMPLETION - VOLUME AND ASP



# HOME COMPLETIONS ANALYSIS – PRODUCT TYPE



## INVESTMENT IN JOINT VENTURES

£m	30 June 2019	30 June 2018
Housebuilding		
London	171.0	208.7
Non-London	17.3	23.9
Total housebuilding	188.3	232.6
Other		
Commercial	0.7	1.5
Total	189.0	234.1

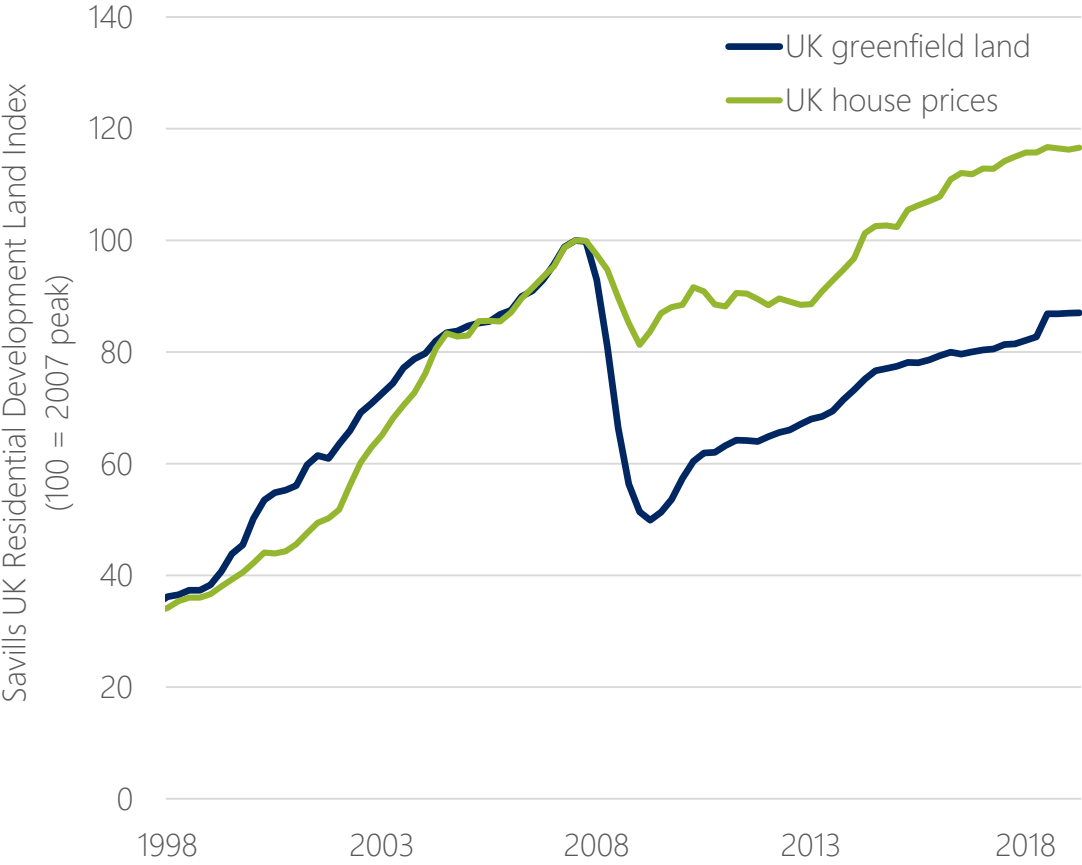


## JOINT VENTURES BREAKDOWN

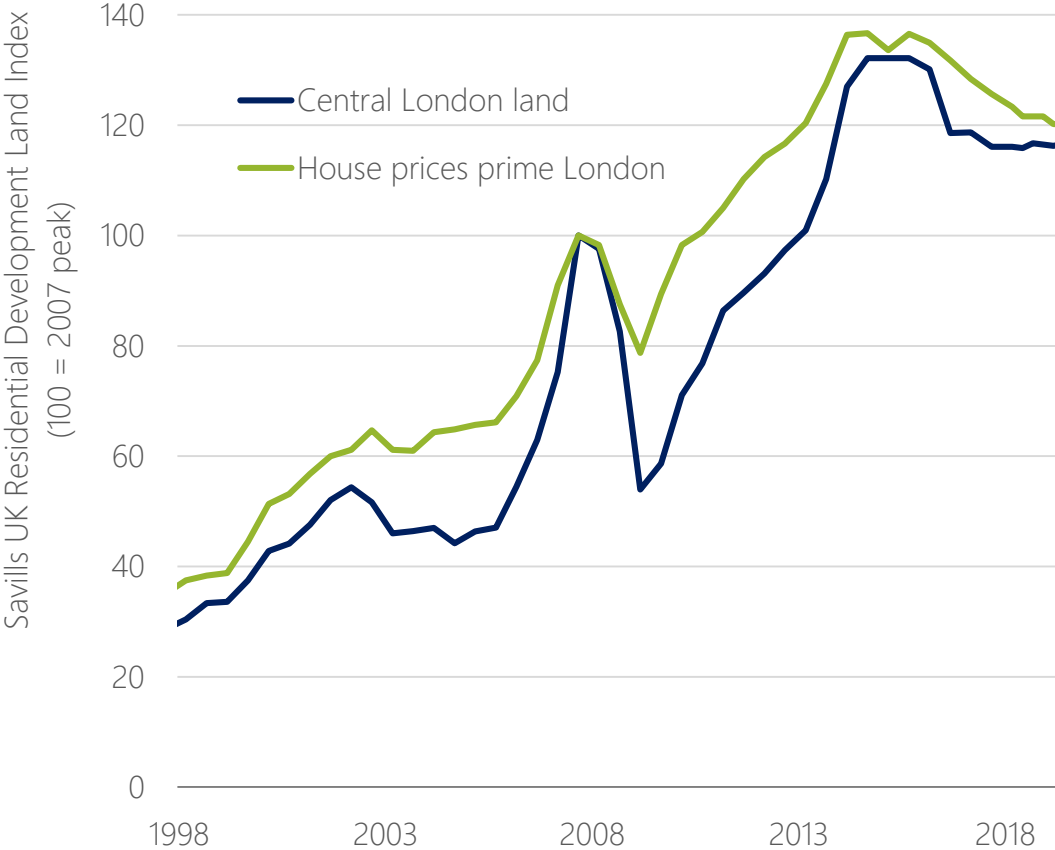
Housebuild JVs only	FY20 f'cast	FY19	FY18
Home completions			
- London	c. 460	471	555
- Non-London	c. 290	274	344
Total	c. 750	745	899
Share of profit <sup>(1)</sup> £m			
- London	c. 15	23.3	4.0
- Non-London	c. 15	15.0	15.1
Total	c. 30	38.3	19.1

# LAND PRICES VERSUS HOUSE PRICE INFLATION

Greenfield land



Prime London land



## NET INTEREST CHARGE ANALYSIS

£m	FY19	FY18
Interest on term debt and overdrafts	(2.4)	(0.6)
Interest on private placement notes	5.5	5.3
Utilisation / non-utilisation fees on RCF	3.8	4.0
Other interest	(0.4)	0.6
Total cash interest	6.5	9.3
Land creditors / deferred payables	21.5	34.3
Financing fees	2.8	2.1
Pension	(2.0)	(0.6)
Total non-cash interest	22.3	35.8
Total interest	28.8	45.1

# FUTURE FINANCING ARRANGEMENTS

Loan Facility	Amount	Maturity	Interest basis
RCF facilities	£700m	November 2023	LIBOR +1.25-2.75% <sup>(1)</sup>
Private placement notes	£200m	August 2027	2.77%

(1) Does not include utilisation and non-utilisation fees



## CURRENT TRADING – FORWARD ORDER BOOK

	1 Sep 19		2 Sep 18		% Change	
	£m	Plots	£m	Plots	£m	Plots
Private	1,549.4	4,963	1,650.4	5,273	(6.1%)	(5.9%)
Affordable	1,130.5	7,061	1,013.1	6,592	11.6%	7.1%
Wholly owned	2,679.9	12,024	2,663.5	11,865	0.6%	1.3%
JV	318.7	887	390.5	783	(18.4%)	13.3%
Total	2,998.6	12,911	3,054.0	12,648	(1.8%)	2.1%

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