

## Communications and Investor Relations Policy

## Introduction

Our policy is to be transparent and open in communications with our stakeholders consistent with commercial confidentiality and regulatory considerations.

Our stakeholders include investors, employees, customers, joint venture partners, suppliers, local and national government, local communities, landowners, housing associations, trade associations and industry bodies, charities and NGOs, local and national media.

This policy outlines the objectives and processes for effective communications between the Group and its various audiences.

## **Objectives**

Create transparent, open and timely communication.

Provide appropriate channels for effective two-way communication at all levels and regularly assess their effectiveness.

Ensure the reputation of Barratt Redrow and its constituent businesses is a key consideration in business management and decision-making.

## **Policy**

We aim to achieve best practice in terms of both the Governance and Stewardship codes and ensure through regular training that our Board and senior management are aware of changes or updates. We create and encourage the use of appropriate channels for the management of information such as regulatory reporting, company website, social media etc. These channels include the designation of nominated individuals authorised to speak on behalf of Barratt Redrow, and processes to ensure that information released publicly is timely, clear and relevant in reaching its intended recipient(s).

We actively engage with government, industry, local authority partners and NGOs to ensure effective communication of our strategy through every stage of the building process.

Advice to all employees on how to handle media, both trade and national, has been distributed. This includes the contact details of who to speak to if journalists do get in touch.

We encourage feedback on our activities through face-to-face meetings with key stakeholders and provide feedback mechanisms on our website as well as contact details in our press releases, annual and interim reports and third party marketing material.

Appropriate consideration is given to the security and access to IT systems and the relevant products to seek to ensure that the digital systems that we use are secure.

We review the effectiveness of our communications activities on a regular basis. This policy is reviewed annually and is approved by the Group Board. It is communicated to key stakeholders and is available on our website.

Davd Thomas
Chief Executive
DATE 10 December 2024