

# CENTURION VILLAGE, LEYLAND

CASE STUDY



DAVID WILSON HOMES

A part of





## Centurion Village, Leyland

Centurion Village showcases Barratt Redrow's ability to regenerate complex brownfield sites into sustainable new communities. Located on the historic Leyland Test Track, the development blends local heritage with modern placemaking to deliver long-term benefits for residents and the wider area.

Designed to support Leyland's growth ambitions and the local authority's 15-year regeneration strategy,

Centurion Village will ultimately provide 950 high-quality new homes alongside new infrastructure, green space and community facilities.

It is part of a wider regeneration project for the 120-acre site as part of the Preston, South Ribble & Lancashire City Deal to invest in new jobs and homes for the area.



# Centurion Village, Kent

## Building 950 new homes



A **wide range of designs** from both the Barratt Homes and David Wilson Homes brands



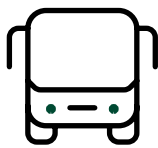
**Over 40%** affordable housing (shared ownership and rental)



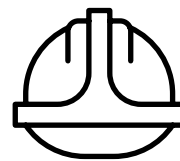
**£1.3m** community investment



**Nine hectares** of public open space



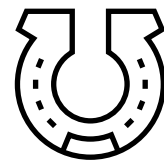
**£800k** contribution to new public bus service



**390 jobs** supported across construction and supply chain



**RSPB Gold Award** for biodiversity



British Horse Society **Access Award**



## History and regeneration

Leyland is steeped in history, first recorded in the Domesday Book of 1085 and long associated with British engineering and manufacturing. For over a century, the town was synonymous with the Leyland Motor Corporation, producing trucks, buses and cars exported across the world.

The Leyland Test Track opened in the 1970s and was used to trial both prototypes and vehicles on different road surfaces once they came off the production line. The facility had become underutilised and inaccessible to the public and

was last used in 2005. Barratt Redrow acquired the brownfield site and has worked closely with local stakeholders to transform it into a vibrant new neighbourhood.

The development represents a significant piece of regeneration, returning a closed industrial landscape back to productive community use while retaining its historic identity through public art and placemaking.



## Placemaking and sustainability

Centurion Village has been designed around Barratt Redrow's core placemaking principles, ensuring that homes are interspersed with green space and supported by local infrastructure and sustainable transport.

**At the heart of the development are nine hectares of public open space, including:**

- Bridleways and pedestrian routes
- Wildlife corridors and woodland planting
- Cycle paths connecting to the wider countryside
- Links to Cuerden Valley Park, including the 1.8km Circular Trail

These connections encourage active travel and reduce reliance on cars, enabling residents to enjoy healthier, more sustainable lifestyles.

All homes are fitted with electric vehicle charging points, supporting the transition to low-carbon transport.

The development's bridleways and safety improvements to rural routes led to the British Horse Society awarding Centurion Village its Access Award, recognising its contribution to improving countryside access and safety.



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## Biodiversity and environmental value

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For over a decade, Barratt Redrow has partnered with the RSPB to embed nature-friendly design across its developments. Centurion Village is a flagship example of this approach.

**The show home gardens have achieved an RSPB Gold Award, and feature:**

- 26 bird, bat and bee boxes
- Hedgehog highways
- Wildflower meadows
- Pollinator-rich planting
- A wildlife pond and insect habitats

**Across the wider site, the development includes:**

- 127 new trees
- Over 2,000 native hedgerows
- Wildlife corridors linking green spaces

These measures significantly enhance biodiversity while inspiring residents to support wildlife through the Nature on Your Doorstep initiative.

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## Community investment

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**Centurion Village is delivering over £1.3 million of direct investment into the local area, including:**

- £800,000 to fund a new public bus service
- £227,000 for improvements to Paradise Park
- £25,000 for public art commemorating the former test track
- Land for a new local centre and primary school

These contributions strengthen local infrastructure and ensure that growth benefits both new and existing communities.



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## Social value and engagement

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Barratt Redrow has taken an active role in fostering community spirit at Centurion Village. Initiatives have included resident community events with local suppliers, donations to Woodlea Junior School for road safety initiatives and support for cancer charities through site fundraising.

The site team has also engaged in national education programmes via Barratt Redrow's school outreach programme, including assembly talks, careers fairs and mock interviews for students.

The Sustainable Housing Bursary, in partnership with Preston College, is also supporting local students pursuing careers in a host of trades from bricklaying to joinery, plumbing and plastering. The partnership is part of Barratt Redrow's commitment to nurturing the next generation of talent and tackling the growing skills gap within the industry.

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## Supporting local growth

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## A model for sustainable regeneration

**Centurion Village stands as a strong example of Barratt Redrow's ability to:**

- Regenerate brownfield land
- Deliver high-quality affordable housing
- Create nature-rich environments
- Invest meaningfully in local communities

By combining heritage, sustainability and social value, Centurion Village will deliver much-needed new homes and is blossoming into a place residents are proud to call home.

**More information:** [www.barratthomes.co.uk/new-homes/dev001197-centurion-village](http://www.barratthomes.co.uk/new-homes/dev001197-centurion-village)





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